

The Fans of Roy Rogers and Dale Evans Present

The Sagebrush News



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Issue No. 3

May, 2009

Notes

Issue number three of the *Sagebrush News* is arriving early because we wanted to furnish you information about the Roy Rogers' Festival in Portsmouth, Ohio, and the Roy Rogers Roundup in Branson, Missouri, that are held in June and September of each year.

Several of you have asked about a website and we are working on that. We are somewhat technically challenged so patience is required. We would like to at least allow you to access all issues of the *Sagebrush News* from that site.

Bill Long from Eudora, Kansas, wanted to be sure we knew about Robert W. Phillips book, "Roy Rogers" published by McFarland and Company Publishers in 1995. In Cowpokey's article on Dale Evans Music, he recommended Raymond E. White's book which was published in 2005. Both are books that are "must haves" for those interested in the details of Roy's and Dale's lives. Actually, Robert W. Phillips and Raymond White shared information to some degree on their books. Phillips' book is available at the publisher's web site <http://www.mcfarlandpub.com> and it appears that perhaps a soft cover version is to be released this year. Just use the quick search feature by typing in Roy Rogers. Cowpokey mentioned Raymond White's book was available in the Roy Rogers' Dale Evans Gift Shop but it is currently out of stock so you can order "King of the Cowboys and Queen of the West" directly from the publisher at <http://www.wisc.edu/wisconsinpress/popularpress.html> Also, if you would like to have an autographed copy Raymond will send you an autographed book plate that can be put in the book. You can contact him at Raymond77@aol.com.

There are two major Roy Rogers' events each year. The first one is in Roy's hometown of Portsmouth, Ohio. This will be the 26th year of this event to be held June 3—June 6, 2009.

Portsmouth is known for its mural wall along the Ohio River and, of course, our hero has a prominent spot on the wall. There is something about old river towns that is very interesting to me. Maybe it's just what commerce the river brought to the community with its traffic and history. Besides the festival you can always take a drive out to Duck Run and find Roy's original home. It's still there and in good shape. They always have special guests and entertainers, along with a large vendor area and costume contest. Check out the details on page 14 of this issue.



In September, the Roy Rogers Dale Evans Museum in Branson will be having it's 6th annual Roy Rogers' Roundup. I know Renee at the museum is excited about plans for this year. She could hardly contain herself when I spoke with her about preliminary plans. The Roundup is the annual fund raising event for the museum and at the same time gives you the opportunity to visit with members of the Rogers family that are always in attendance, as well as other fans from all over. Details for the Roundup can be found on pages 11 and 12.

Since these two events are nicely spaced, you can get to both of them.

Also, G.S. Thompson from Englewood, Colorado wanted us to know that the song "Two-Seated Saddle and One Gaited Horse", that is on Dale's CD "Sweetheart of the West" was a **Tim Spencer** creation. Spencer, along with Roy Rogers and Bob Nolan were the original Pioneer Trio that subsequently became the Sons of the Pioneers. Some of Spencer's more notable writings were "Room Full of Roses," "Everlasting Hills of Oklahoma," "Timber Trail," "Cowboy Campmeeting," "Circuit Ridin' Preacher," and "The Cowboy's Prayer."

One of our Sagebrush News readers is author, Doug Brodie. Doug has written over 30 books covering film , television and American pop culture. His latest book, due out in October, 2009, is *Shooting Stars of the Small Screen : Encyclopedia of TV Western Actors, 1946-present*. Our Roy and Dale will have their part, of course. You can view the preliminary information on it at Amazon and even pre-order if you like. <http://www.amazon.com/Shooting-Stars>

FAN MAIL from Cheryl DeJulius

You have outdone yourself with this newsletter!! Once I started reading, I could not stop. We have a Roy Rogers' room (actually two) in our home and one of the rooms is a guest bedroom...our guests absolutely love it! I am 59 years old and have been a Roy Rogers' fan since I was about 4...there is a photo of me on my 4th birthday wearing my RR houseshoes.

One year my husband, Jerry, gave me a Roy Rogers' birthday package. It included a trip to Victorville, tickets to see him when he came to Dallas and an old Roy Rogers' record player with records. What a treat. Over the years, as a fan, I had become friends with Roy's secretary, Francey Williams, and she was so sweet to always get his autograph for me as he had quit doing autographs in his later years. On one, he misspelled my name and tried to correct it...she thought it was funny as my name is the same as his older daughter, Cheryl. When we made our plans for the trip, I contacted Ms. Williams, and while she could not guarantee his presence that day, she promised to try. I was SO excited and could hardly wait to get to the museum. I met her immediately and she hugged both Jerry and myself like we were old friends (an I felt we were). Here is the photo of she and Jerry that I keep on my desk...what a delightful woman she was.

She said Roy wasn't planning on coming in but asked us to wait a few minutes and she promised to be right back. We began wandering through the museum and in a bit, she came and asked us to join her....imagine my joy when she took us to meet my IDOL...there he was, in person!!!



Jerry DeJulius with Francey Williams

He had come in at her request, riding his motorcycle. (Imagine Roy in a helmet instead of a Stetson!) Immediately the museum was abuzz...we took lots of photos. Some museum guests didn't have cameras with them, so I took photos, writing down the film number (it was before digital) and got names and addresses and later sent out photos of each and everyone with Roy! Roy apologized that Dale could not

"It is indeed our responsibility to 'pay it forward' and teach to the younger generations."

join us...she was at the beauty shop, he said. He said we could take all the photos we wanted but to please not take candid

shots...only ones he posed for...he explained quickly that he didn't want any with his eyes shut or mouth open and then he laughed! It was a perfect day for me...and we went immediately and entrusted my film to a one-hour developing place...I kept looking at the photos and could hardly believe it was not a dream.

Several years later we were at Disney in Florida for a family vacation. My husband and daughter came in with serious faces..."Mom, sit down, we have something sad to tell you." I was scared to death that my Mom had passed or something equally bad. They told me Roy had died and they were not sure how I would handle it. It made me sad, very sad but oh, what a legacy he left for all of us. Friends sent me articles from newsletters all across the USA, knowing that he was my hero. I also gathered magazines, articles and papers from Victorville and made a large scrapbook...something that is a treasured keepsake.

Roy and Dale represented all that is good in this world and as his fans, it is indeed our responsibility to "pay it forward" and teach to the younger generations those things that we learned.

Keep up the good work with this newsletter!!

Cheryl DeJulius
Plano, Texas



FAN MAIL



I have just finished reading the *Sagebrush News* and I give kudos to you! Especially nice is hearing from the younger set. I am 63 and have been a follower of Roy and Dale since I was about 5. They were my surrogate parents (mine were there but didn't teach me the values that Roy and Dale did) and therefore I love reading anything about them. I have most, if not all of Dale's books, a lot of Roy and Dale's recordings and all of the movies. I even had a female version of Trigger for 17 years. She was a quarter horse, golden palomino that had marking strikingly similar to Trigger. In fact, when I was at the museum in Victorville for the first time I was looking at Trigger and thinking of "Kate". When I realized that, I really looked. The two were so alike right down to the "sock" on one back leg! She was my best friend for all those years and I was forced to give her up 4 years ago after a horrific traffic accident. I had been convinced I would not walk again and I should have hung onto her because I lose my balance at times, but am walking. Thanks be to God and Roy and Dale telling us all to hang in there. We made our first trip to Branson last year for the Roundup. My husband went with me for the first time and he now knows why I think of Roy and Dale as I do. I did have the privilege of meeting both of them and look forward to Heaven and being able to have a nice long talk.

Thanks again for all the work you are putting into the *Sagebrush News*, it is much appreciated.

Happy Trails!

Carole Taylor

Lake Wales, Florida

Roy's Martin Guitar brings High Value

By Charles Galloway

Many of you may have recently read that an extremely rare C. F. Martin acoustical guitar, purchased by Leonard Franklin Slye (Roy Rogers) in 1932, was auctioned for \$554,000 at the world renowned Christie's Auction House in Rockefeller Plaza, New York City. This guitar, owned, by the Rogers' Family Trust (not the Roy Rogers-Dale Evans Museum) had not been on display for several years due to it's value. The six Rogers' children are the principals of the Rogers' Family Trust and will decide the disposition of the funds. Other guitars of value owned by the Rogers' Family Trust were also included in the "Fine Musical Instruments" sale held by Christie's on April 3, 2009.

Roy purchased this particular C. F. Martin OM045 Deluxe Guitar at a pawn shop in Los Angeles in 1932. The price was \$30.

It was originally made in 1930. The guitar was used by the King of the Cowboys in numerous movies and personal appearances. It was originally thought that there were only 14 of this OM (Orchestra Model) 45 made, but it was recently determined that the guitar purchased and used by Roy was the 15th (and actually the first one crafted). It features a pearl inlaid bridge and pick-guard, and engraved gold plated tuners with pearl buttons.

Like many families across our nation, Roy and Dale set up the Rogers' Family Trust to receive their assets and to provide for their children's financial well-being in the future. This Trust owns most of the assets accumulated by Roy and Dale in their lifetimes. The Roy Rogers-Dale Evans Museum's primary assets consist of Trigger, Buttermilk, (and their accompanying tack) and Bullet. Most of the other artifacts on display are leased to the Museum by the Trust. Exceptions are those items that have been privately donated to the Museum by fans and friends.



Dodie's Diary

Greetings from the South — Alabama, to be exact.

I love sharing stories about life on the ranch, where exploring the open space and running with the dogs, whom I considered my best friends, was always exciting, though could be a bit risky.

My sister, Debbie, and I had a special place to play. There was a hill with rocks and trees where we liked to make up games. Just one little problem, it was located inside a fenced off area where a bull resided. In order to be sure we made it safely across, one of us would get the bull's attention while the other ran across and then once across, that one would attract his attention at one end while the other ran across. That was so terribly exciting, we thought we were so bold and daring. Actually, it was hard to get him to move and his charging was just like a fast walk, and now I recall, it was a walk.

We would climb trees and explore caves on the ranch. I do not remember running into snakes, though when I think back, I can't believe some of the hidden rock areas I explored without thought as to what might have made their home there. I certainly wouldn't be as brave now. The only time I saw a snake was just outside the house and I screamed and froze. Mom came running out and I thought how brave she was as she stepped over the little garter snake and swept me up and over.



*Dodie (left) and Debbie, both 7.
(Photo from Kodak Ad from 1959)*

Of course, we always tried what my brothers tried. There was an area where the roof was low to the ground and in an effort to follow the boys up on the roof, we found a way up. The roof had the round tiles, easily broken if walking on it. Naturally, we were not supposed to be there. Getting down was not always as easy as getting up, which was the same in anything we climbed—trees, cliffs, etc. We often got pretty scuffed up and, of course, a firm lecture followed.

My parents had an office we were not supposed to play in, but I wanted to use the typewriter. As I went to move it, I discovered it was heavier than I thought. I dropped it. It hit the glass top that covered the desk and cracked it. Dad had the glass cut specifically for that desk. Mom came in and I started crying, afraid to tell Dad. After she calmed me down, she told me not to be afraid to tell Dad, that it was an accident. The rest of the day

I was in agony, trying to ready myself for the worst. Finally, he was home and in tears, I told him what happened. He looked at it and then told me next time to ask first to use something, that he knows how accidents happen, and then he hugged me. Sometimes waiting for the axe to fall is worse than the consequences.

My parents did their best to teach us how we should live and treat others. They had to do their share of discipline, but with love and we knew it. As I found out with my own, it would be so much easier if every child came with their own guidelines. Every being is different and what works with one may not with another child. I don't know many people who go through life without making a mistake. I would say to do your best with what you know and realize that not every child will follow the worn tread path. Sometimes no matter what you do, some will insist on learning the hard way.

Parents will not always have easy children or those that go down the righteous road. There are also those with disabilities and disorders which make it difficult to know how to teach. Thankfully, no one is alone. There are support groups and research on the internet. I am not an expert, just one that knows from experience. I do have a grandchild who is deaf and one with a learning disability.

Being Native American, Choctaw to be exact, same as Dad, I realize the importance more than ever to take care of mother earth that gives us life and put in our care as a gift from God. We are working to have the museum incorporate that aspect of my father's lineage. I am working and getting ideas from Reginah WaterSpirit, Bearheart's wife, whom many of you may remember.



*Dodie with husband, Jon Patterson,
at Roy Rogers' Roundup in 2007*



*Another Kodak moment—left to right—Dusty, Trigger,
Dale, Debbie, Sandy and Dodie - 1959*

He was one of the few practicing “medicine” men in the world and performed a blessing at the museum a couple of years ago, also adopting me as his granddaughter, which was a great honor.

I have one daughter, three grandchildren and two great grandchildren. None of them were “easy” (as I also did not earn that label) and still learning while marching to their own drum beat. I also have two step children in the mix.

The bottom line with the museum is that while my dad did not place business first, his family came first and HIS team was his family. He put it in Dusty’s hands to carry on. Of course, being on the board, we have a say in the operations. Possibly an attorney and a financial whiz could predict what the IRS might do and what a struggling business could do, but we, the museum are certainly abiding by all the laws. We have also covered the bases as far as liability goes.

My parents always believed in lending a helping hand. I hope no one feels if they need help in any way, whether it is financial or emotional support, that they feel shameful about it. On the contrary, we as human beings rely on each other to offer support where needed. The fans are more than just fans, they are our friends, part family. Communications with them is therefore quite different than with your average “fan” of celebrities. Asking for help is merely that and we certainly would not ask what would put someone in dire need.

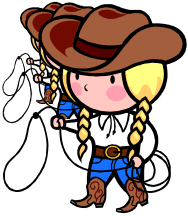
We hope to visit with as many of you as possible in June in Portsmouth and September in Branson. Wishing you peace and trails of happiness.

Dodie Rogers Patterson

If you have any questions for Dodie feel free to ask them through the Sagebrush News at sagebrushnews@centurytel.net. We’ll be sure to forward them on to her. Also, if you are going to the Roy Rogers Festival in Portsmouth or the Roy Rogers Roundup in Branson, you can ask her live and in person.



All hands on deck—Dusty, Dustin, the High Riders and numerous friends, at the Tennessee Shindig’s 4th Annual Western Jamboree in Pigeon Forge, Tennessee in February, 2009.



Junior Cowpoke Arena



Movie Review

By Krystina from Ontario, Canada, age 16

Shine on Harvest Moon (1938)

Joseph Kane, Director

Shine on Harvest Moon stars Roy Rogers, Mary Hart, Lulu Belle, and Scotty. Surprisingly, this is one of Roy's films where he does not have a sidekick such as Gabby or Smiley Burnette. In a way I missed having a sidekick, there was one chap who had some comic parts, but not the same caliber as what Gabby or any of Roy's sidekicks provide.

The story goes like this: Roy's dad was the partner of Mr. Brower, and when Roy's dad, Tom, is killed in a freak storm, Roy becomes Mr. Brower's partner in the ranch. When Mr. Brower is accused of helping an outlaw and cattle rustler named Jackson (who was Mr. Brower's partner, but they went their own way and Jackson took to breaking the law), he—Mr. Brower -- flees to the hills. However, this only makes him look guilty, and it's up to Roy and his friends to find the proof they need to clear their partner in the business. But it's not easy—it seems that every time they make plans concerning cattle, Jackson and his men still find out...is there a spy in the Cattlemen's Association? Meanwhile, Mary Hart plays Clara Brower's daughter, who is also friends with Roy. Clara is worried about her father and hopes that he is safe. Can Roy prove her father is innocent, trap Jackson and assure Clara that her father is all right? There were three songs sung in this feature--my favourite being "The Man in the Moon is a Cowhand," sung by Roy.

I enjoyed this film, personally. It's one of Mr. Rogers first films, so it has that historical aspect of being made many years ago. It is rather sad to think that probably, almost all of the people who were involved in making that film, and many of RR's films, are now long gone. It's a good film to treasure for that fact, and the fact it's a Roy Rogers', makes it worth watching.

Editor note:

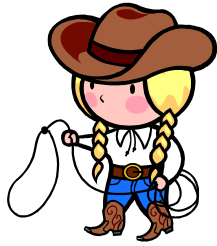
This was the film debut for Lulu Belle and Scotty who were National Barn Dance radio stars on WLS Chicago in the "30's" and "40's." Lulu Belle's most famous novelty number was "Does Your Chewing Gum Lose it's Flavor on the Bedpost."

Lulu Belle and Scotty married in 1934 and were best known for writing the classic "Have I Told You Lately That I Love You?"

It's interesting to note they had a daughter, Linda Lou, born in 1936. Is there a chance Roy remembered that name when Linda Lou Rogers was born in 1943?



Mary Hart aka Lynne Roberts



Leah's Cowgirl Corner

Leah posed a series of questions to fellow Roy Rogers' Message Board member and frequent poster, Brenda Castillo.

LEAH: What was the first Roy Rogers movie you watched, and what was your first impression?

BRENDA CASTILLO: I honestly do not remember that far back well enough to state which movie I saw first — I was very young..perhaps age five and now I am almost 62. The movie was seen on a new black and white TV and I fell for Roy Rogers immediately. He was my hero from that first day on and I never changed my mind!

LEAH: If you could ask Roy Rogers or Dale Evans one question, what would it be?

BRENDA CASTILLO: I know that I would be loaded with questions..I would talk for hours asking many questions. What would I ask first?..hard to state..perhaps it would be, What movie did you enjoy making together the most and why?...and, I

would certainly ask how their faith in God can be continued to other fans in the fashion they wished?

LEAH: What is the one thing that Roy Rogers or Dale Evans did/said that impacted your life the most?

BRENDA CASTILLO: Their faith in God and their morals impacted my life always and continue to do so this day!

LEAH: Looking at recent movies, versus western movies from the 40's and 50's, what do think is missing?

BRENDA CASTILLO: The innocence of life...and, good overcoming bad.

LEAH: What is your favorite western memorabilia that you own?

BRENDA CASTILLO: I have many items from the RR/DE Museum. My lunchbox is special because it reminds me of my days as a child with my RR Lunchbox!

LEAH: Do you have any interesting stories you would like to share relating to Roy and Dale?

BRENDA CASTILLO: The day I saw Roy and Dale perform at a rodeo in Montgomery, Alabama, was exciting to me. It was in the early 1970's and as Roy

rode the arena, I shook his hand. He was very concerned about some children hanging over the arena wall and he, as Roy Rogers would be, was thinking of their safety and told them to be careful and not fall over into the arena..a long way down and they would have been hurt.

LEAH: About how many Roy Rogers' movies have you seen? Have you seen all 81?

BRENDA CASTILLO: I have seen them all through the many years of my life.

LEAH: Do you have anything you would like to say to all of the Roy Rogers' and Dale Evans' fans reading this?

BRENDA CASTILLO: Always remember the morals Roy Rogers and Dale Evans taught us and carry these through all your life and try to do as they lived..loving God/Family/Country and each other! Rest in peace my beloved Roy and Dale and continue to ride the many happy trails in Heaven.



My mother has always decorated cakes for our birthdays (Leah has 3 brothers). For my 12th birthday (3 years ago), I knew exactly what I wanted on it! My dad cartooned the picture on paper, and then my mom copied it in icing onto the cake. Roy Rogers and Trigger are on the front of the cake, and Dale Evans is in the background. This is one of my favorite birthday cakes!

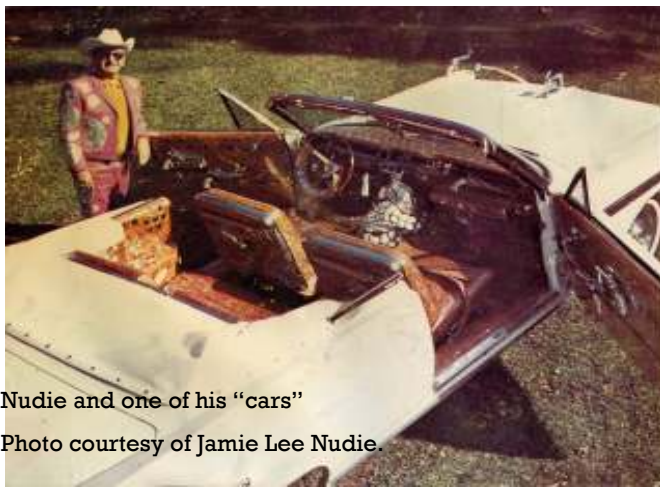
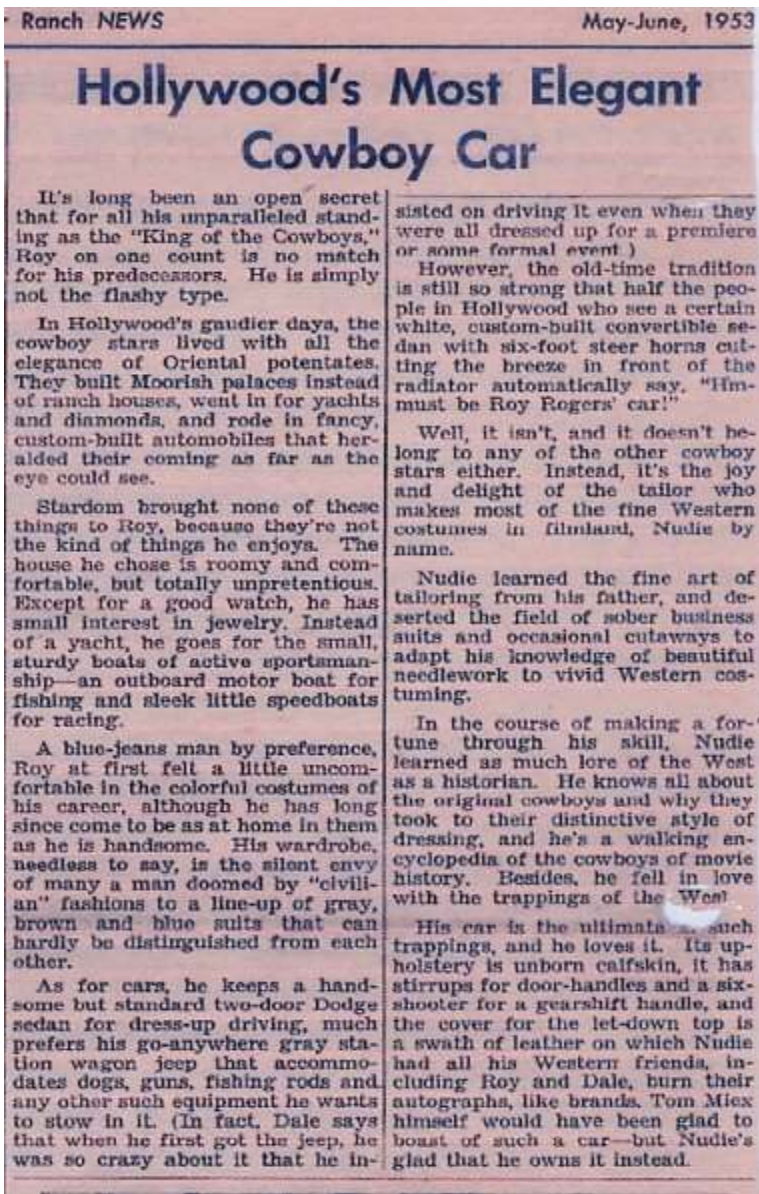
Leah is 15 years old and lives in Ohio



Hollywood's Cowboy Car by Jim Friesz

It was 1953, Dodie's adoption became legal, the family moved to the "Double R Bar Ranch" in Chatsworth, CA, and Roy Rogers' Enterprises began its big merchandising push. This was also the year, Ralph Edwards' TV Show, "This is your Life", featured Roy, and his family. In the May-June issue of the Double R-Bar Ranch NEWS, there was an article entitled "Hollywood's Most Elegant Cowboy Car." It is about Nudie (the Rodeo Tailor) Cohen and his custom-built convertible.

Roy had met Nudie sometime around 1940. According to Jamie Lee Nudie, her grandfather was operating his business out of a garage and he just didn't feel he could enter into a relationship with Roy at that time. It was not until his business began to grow and he opened the store on Victory in North Hollywood did Nudie and Roy form a friendship and business relationship that was certainly beneficial to both of them. Roy actually owned his own western store in Hollywood in the early 40's, called the "Ranger Post" but when he and Dale began buying their high profile Western clothes from Nudie, Roy's store went by the wayside, Nudie's business took off and Roy and Dale were now wearing western clothes that set them apart from other western stars. Whether Nudie actually was helped with direct financial support from Roy is uncertain. As you can see from the article to the left, Nudie was fascinated with designing "cowboy cars" and in the mid 50's he and General Motors struck an agreement whereby GM actually furnished cars for him to customize. It was typically a Pontiac convertible. Over the years Nudie would customize a total of 18 cars.



Nudie and one of his "cars"
Photo courtesy of Jamie Lee Nudie.

The customization process began with the lining of the interior of the floor, seats, visors and dash with hand-tooled leather. The top of the dash was encrusted with 150 silver dollars and 74 more were scattered above the arm rests of the back seat. The steering wheel would sport a leather cover with an additional 15 silver dollars. A hand tooled saddlebag with 35 silver dollars hung from the instrument panel. Between the bucket seats, Nudie would place a silver saddle decorated with rhinestones and 150 silver dollars. Pistols and holsters and belts and another 75 silver dollars were attached to the back seats. All of the work was performed in Nudie's shop at Vineyard and Victory Boulevards in North Hollywood. Nudie worked out the mechanics so that if one was to pull the trigger on the gear shift it would actually work the gears while other pistols opened doors and sounded the horn. Other western décor was added in the form of rifles and bull horns. Finally, a trailer was designed for use as a portable salon for Nudie's products. The inside of the trailer was not only equipped with clothes rods for hanging his products, but also built in



cabinetry.

Mimi Swift (Marion Fleming Swift) recalls the first time she saw the car, after her dad had acquired it. "One day, I rode out to the folk's place in Chatsworth and Nudie's car was in the driveway. I figured that Nudie was visiting the folks and went into the house. Mom asked me, "did you see it?" I said, "what?", She said "Nudie's car, dad said it's for his "museum." This was probably a year or more before he had the first Museum in Apple Valley and dad was often bringing home things that were "for his museum," much to mom's dismay. Anyway, he did drive it a little while and I remember going with him to the Chatsworth drugstore. We began to pass some of the neighbors and he hit the "moo horn." I slid down, almost onto the floor, as I recognized one of my friends and, frankly, didn't want to be seen riding in the car as it was and is a pretty dramatic and "out there" vehicle.

(Jamie Lee Nudie was told by her family that the car was a gift to Roy to honor their friendship through the years)

Roy Rogers' Jr. (Dusty) said as far as his dad was concerned, "this was just another vehicle to drive" and drive it he did. He would drive it around Apple Valley and wasn't shy about using the "moo horn." He also had an 8-track player installed under the front seat and he had a tape made of the sound of stamped cattle so he added that to the "moo" horn. Can you imagine Roy pulling up next to a car at a stop light and letting go with the horn and tape player? Dusty also recalls that his dad drove the car to the ranch where Trigger was boarded, near Thousand Hills, to hunt bobcats. He has a photo of several bobcats draped over the hood of the car. Roy would also drive the car to the museum and leave it parked outside so the fans could look it over. Eventually, overzealous collectors began helping themselves to souvenirs and the car ended up inside the museum. Be sure to check it out when you visit the Roy Rogers—Dale Evans Museum in Branson, MO.

And finally, Dusty said a fellow had stopped at the museum one day and tried to sell them some longhorn steer horns. He had them priced per horn and they really didn't want them but Roy, always looking for a bargain, questioned the gentleman asking him if he really wanted to haul that load back home. Long story short—Roy offered him a price for the whole load and the deal was made, but where to put them?? In the trailer, of course, and they stayed there for quite sometime.

I would like to thank Jamie Lee Nudie, Mimi Swift and Roy Rogers, Jr. for the time spent in helping with the research for this article. It was indeed an honor to visit with each of them.

Jim Friesz

Jamie Lee Nudie lives in the Santa Clarita Valley area of California and continues educating fans about her grandparent's business with exhibits in various California venues such as the Autry National Center of the American West and the Lone Pine Film History Museum. <http://www.nudiesrodeotailor.com>

6th Annual "ROY ROGERS-DALE EVANS ROUNDUP" Fund Raiser

September 18-20, 2009

"SUPPORTING OUR BELOVED MUSEUM"

September 18-20, 2009 marks the 6th Annual Roy Rogers-Dale Evans Roundup Fund Raiser. As a Non-profit 501c(3) organization, the Museum designates a special weekend each year which includes various activities for fans to participate in honoring Roy and Dale and their beloved Museum. We invite you to come be a part of one or all of the activities listed below while helping to support the Roy Rogers-Dale Evans Museum.

Friday, September 18

6:45 pm-8:45pm

Branson Landing Lake Queen Pizza Cruise

PRE-PAY*

Child ticket (ages 4-11) \$20 each

Adult ticket \$30 each

The Museum has reserved the Lake Queen Paddle Boat for a private pizza cruise on Lake Taneycomo. No beverage included in price. Cash bar available. Relax and enjoy breathtaking lake scenery as you "meet & greet" fans who have come to town to kickoff the Roundup weekend.

Saturday, September 19

8:30 am-4:30pm

Museum open for business as usual. Guest vendors in the Gift Shop. Old West gunfight reenactments in Museum parking lot at 8:45am and 12:45pm provided by the Osage Valley Vigilantes (free event). Ticket required for admission to Museum. (Riders Club members are always free in the museum)

10am and 2pm

Live Shows in the Theater featuring Roy "Dusty" Rogers, Jr. and the High Riders with special guest, Dustin Roy Rogers. Ticket required for admission to the Theater.

5:30pm

Vow Renewal Service in the Happy Trails Theater. Join other Roundup couples as you renew your vows in a private group ceremony conducted in the Happy Trails Theater with Dustin Roy Rogers officiating (Dustin became an ordained minister over the winter months.) Special music provided by Roy "Dusty" Rogers, Jr. Often times couples renew their vows with each anniversary. Sometimes it is as simple as a vacation and/or a location where the couple just wants to celebrate the fact they have remained together through wherever their "trail" has taken them. Ours will be a beautiful, memorable, first of its kind event here at the Museum. Keepsake mementoes provided.

Price Per Couple

\$200

PRE-PAY*

6:30pm

Official FUND RAISER DINNER & SHOW at the Museum

Child Ticket (ages 4-11)

\$ 75 each

PRE-PAY*

Adult Ticket

\$125 each

PRE-PAY*

Join us for an evening of friends and family, a unique dining experience, special entertainment and auctions as we celebrate Roy & Dale and their beloved Museum.

Sunday, September 20**9am****Private Museum Tour with Roy Rogers, Jr.****Price per Person \$100****PRE-PAY***

Join Dusty for a cup of coffee at 8:45am and at 9am tour the Museum with him as he shares personal stories and memories about his Dad and Mom while strolling past the Museum displays.

10am

Cowboy Church service in the Museum's Happy Trails Theater (free event). Join us in worship with special cowboy church music provided by John Fullerton.

9am-12noon

Gift Shop open for purchases. Museum will be closed.

12 Noon

6th Annual Roy Rogers-Dale Evans Roundup officially comes to an end.

Those events marked **PRE-PAY*** must be registered for and prepaid prior to the event.

A limited number of souvenir 2009 Roundup name badges will be available for purchase by Roundup attendees for \$5.00.

Call Renee at 417-339-1900x222, 9am-5pm CDT, Tuesday through Saturday, to make reservations.

Credit card needed to hold reservations. Cards will not be charged until end of August.

No refunds after August 31.

Tickets will be ready for pickup in the Box Office the week of the event. They will not be mailed.

If you are unable to attend the Roundup but would like to send a donation to help support the Roy Rogers-Dale Evans Museum, please send your tax-deductible contribution to The Roy Rogers-Dale Evans Museum — Attn: Renee, 3950 Green Mountain Drive, Branson, MO 65616. If you prefer, you may also telephone your contribution to Renee at 417-339-1900x222 Tuesday through Saturday, 9am-5pm CDT. A letter and receipt will be sent to you for tax purposes.

**PROCEEDS BENEFIT THE ROY ROGERS-DALE EVANS MUSEUM
A NONPROFIT 501 c(3) ORGANIZATION**



The Pioneer Record Rack by John Fullerton

During the 1940's the Sons of the Pioneers were gaining major popularity. Much of this was due to their appearances in the Roy Rogers films. As far as recordings were concerned, the group had been with Decca records from 1941 to late 1943. Due to restrictions caused by the war, they would not get to record again until the summer of 1945. In late 1944, RCA Victor signed the group to a contract. Their first session, August 8, 1945, took place two days after the atomic bomb was dropped over Hiroshima.

RCA came up with the idea to record the Pioneers with more musical backup. The guys had always recorded with their own outstanding musicians, fiddler Hugh Farr, his brother, Karl, on lead guitar, and Pat Brady on bass. This was the family sound in all radio broadcasts and movies. Now RCA brought in small orchestras featuring violins, drums, sax, clarinet, and steel guitar. Bob Nolan was not too happy about this as he wrote his tunes with the intention that Hugh and Karl would be playing them and felt that way about all of the Pioneer tunes in general.

The recordings during this time were found in record stores in the form of 78 rpm discs. By the late 1940's, a number of these singles had sold very well. RCA began



releasing them in the form of box sets from this time into the early 1950's until the 12 inch 33 made it's debut. The idea for "Cowboy Classics" came from the demand for several of their hit songs which had been hot on the charts as singles. The eight recordings for this set covered the period of 1945-46. "Cool Water" and "Timber Trail" from their first RCA session 8/8/45, "Tumbling Tumbleweeds" and "Cowboy Camp Meetin'" from 3/15/46, "Chant of the Wanderer," "Blue Prairie," and "Everlasting Hills of Oklahoma" from 8/15/46, and the ever popular poem/song "Trees," from 8/21/46.



The wartime trio was Bob Nolan, Tim Spencer, and Ken Carson. Lloyd Perryman and Pat Brady returned from war in January, 1946. Bass player Shug Fisher filled in while Pat was away and Ken Carson did Lloyd's tenor duties in the trio. Because Tim Spencer was experiencing voice problems at the time, the trio on several of these tunes, including "Tumbling Tumbleweeds," was Bob Nolan, baritone voice; Lloyd Perryman, middle voice, and Ken Carson, tenor voice. Many fans could hear the change, as Lloyd was such a strong vocalist, it gave the trio an awesome sound. Ken Carson hung around for recordings and radio transcription work, well into late 1947.

In 1948, the "Cowboy Classics" set made its debut in the 78 rpm box set. In 1952 it was re-released as a 45 rpm box set and a ten inch 33 rpm collection. This was without a doubt the best selling Sons of the Pioneers collection until the late 1950's, selling into the millions. The ten inch version seen here is worth about \$80. I found it on Ebay a few years back. As far as finding these, Ebay is the best place to get them. Copies appear there frequently for low prices? I gave less than \$30 for mine!

Be with us again won't you? Next time I'll tell ya'll about the RCA "Pecos Bill" set from 1948, featuring Roy Rogers and the Sons of the Pioneers.

John Fullerton is a Branson, MO native celebrating his 15th anniversary as a Singing Cowboy. Check out his website at

<http://www.johnfullerton.org/>



ROY ROGERS FESTIVAL

PORTSMOUTH, OHIO

JUNE 3 - 6, 2009

RAMADA INN 740 354-7711



EARLY BIRD RECEPTION.....JUNE 3.....8:00 PM

HOSPITALITY CENTER 3 NIGHTS.....JUNE 4 - JUNE 6

LUNCHEON WITH GUEST STARS...JUNE 5...1:00 PM

BANQUET WITH GUEST STARS.....JUNE 6.....7:00 PM

DEALERS SELLING WESTERN MEMORABILIA AND

ANTIQUÉ COLLECTIBLES JUNE 4-JUNE 6

COSTUME CONTEST SATURDAY, JUNE 6

WATCH FREE MOVIES ON BIG SCREEN TV

GUESTS STARS: JAMES HAMPTON, ROBERTA SHORE, DODIE ROGERS,
RUSS MCCUBBIN, and OTHERS TO BE ANNOUNCED AS CONFIRMED

ENTERTAINMENT BY KG AND THE RANGER

TOUR ROY ROGERS BOYHOOD HOME.....JUNE 4, 5 PM

WESTERN MUSIC CONCERT AND COOKOUT

TRACY PARK , FRIDAY, JUNE 5.....5:00 PM

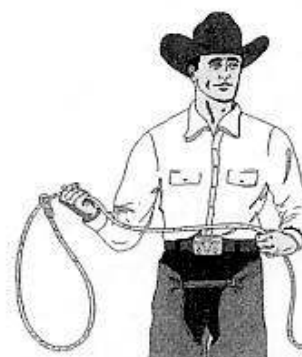
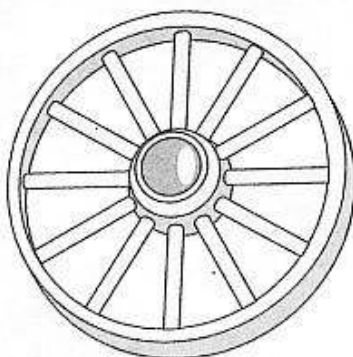
CALL LaRUE HORSLEY AT:

740 353-0900

FOR INFORMATION ON
THE FESTIVAL OR VISIT

OUR WEB SITE :

www.royrogersfestival.org





In June, 1933, The O-Bar-O Cowboys (Len Slye, later to become Roy Rogers, Tim Spencer, Bill "Slumber" Nichols, Cactus Mac, and a fiddle player by the name of "Cyclone") were touring the Southwestern part of the country in Cyclone's broken down Ford. Things were going so bad that by the time they hit Roswell, NM they were shooting jackrabbits for supper with a borrowed rifle. The boys got a chance to sing on KRNC radio in Roswell and took the opportunity to also talk about the foods that they liked best. Lemon pie was one of Roy's favorite and sure enough a lemon pie was delivered by Mrs. Wilkins and her daughter, Arline, who ultimately became Mrs. Roy Rogers.



Roy admires Arline's skill with the oven

That lemon pie recipe became known as "The Pie that Won Roy's Heart" and has remained a family favorite over the years. Roy Rogers, Jr (Dusty) took the opportunity to appear at Branson's Great American Pie Show on April 24, 2009 and showed the attendees how to make a great lemon meringue pie. Here is the recipe:

Lemon Meringue Pie

- 1 cup sugar 1 lemon, grated
- 4 tbsp flour rind and juice
- 1 cup water 1 tablespoon
- 3 eggs, margarine
- separated 1 baked pie shell

Combine sugar and flour. Add a little of the water, mix smooth. Add beaten egg yolks. Add remaining water. Cook over hot water stirring constantly until thick. Cover; cook 10 minutes. Remove from heat; add salt, grated lemon rind and juice, and margarine.

Mix well. Cool slightly. Pour into baked (9-inch) pastry shell.

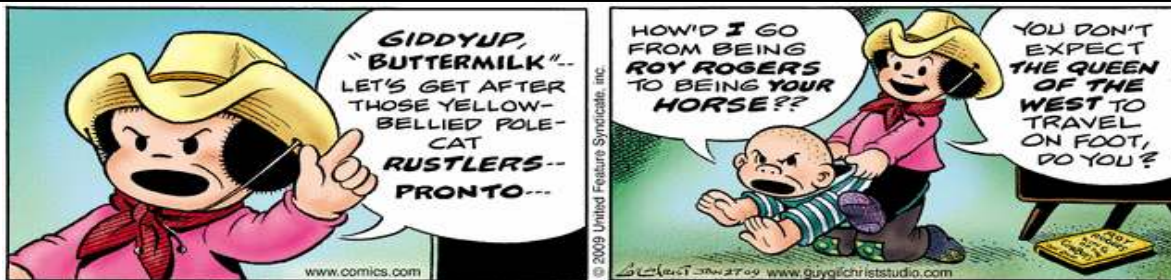
Make a meringue of beaten egg whites and six tablespoons of sugar. Swirl on pie.

Bake in moderately slow oven at 325°F for 20 minutes. Cool



Dusty shows the audience the finer points to pie making

- Dusty's tips for the perfect meringue:
1. Put your mixer bowl and beaters in the freezer before using.
 2. Add sugar slowly, a little at a time.
 3. Make sure there is no part of the yolk with the white.
 4. Be patient, takes several minutes to thicken and form soft peaks



These Nancy cartoon reprints are authorized by the generosity of Guy Gilchrist. To learn more about Guy Gilchrist, please visit his websites and My Space pages located at www.myspace.com/guygilchristmusic; <http://www.guygilchristmusic.com> and www.gilchriststudios.com Check out the song: Hoppy, The Ranger and Roy.

The fans of Roy Rogers and Dale Evans Present

The Sagebrush News
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We would like to hear from you via email, snail mail or phone. Your letter may very well be included in the next issue of the Sagebrush News.

The Sagebrush News is a quarterly publication dedicated to the memory of Roy Rogers and Dale Evans.

Co-Editors: Jim Friesz and Charles Galloway

Contributing Writers this issue: Leah, Krystina, Dodie Rogers-Patterson, John Fullerton and our fans.

Proofreaders: Sharon Friesz and Jean Beth Hill.

EDITOR note — This newsletter is a work of love for Roy and Dale. How long the newsletter continues depends on your reaction. Of course, we can only do this if we can save print costs by emailing to the vast majority. Time we have — money is a little short. Also, thanks to all the contributing writers who make it all worthwhile. *And folks let's hit that DONATE button. It's vital to preserve Roy's Museum!*
www.royrogers.com/mission.html

Dates to Remember

- June 6 Cheryl's birthday
- June 17 Sandy's birthday
- June 4-6, 2009 Roy Rogers Festival, Portsmouth, OH. www.royrogersfestival.org
- July 25, 2009 5th Annual National Day of the Cowboy
- September 18-20, 2009 6th Annual Roundup at Roy Rogers Dale Evans Museum in Branson, MO.



The Roy Rogers-Dale Evans Museum is a proud partner in First PLACE!, an exciting community-wide initiative in Stone and Taney County, Missouri. This program, a partnership of the Keeter Center for Character Education at the College of the Ozarks, Characterplus, and the Public Schools was created to foster a community where character is highly defined and intentionally taught.

The Goals for the Stone and Taney County initiative are as follows:

1. Improve school climate to positively impact achievement, attendance, discipline and drop-out rate.
2. Cultivate visible community support.
3. Increase parent participation and awareness in character development.

The character traits for May, June and July that will be focused on in the Stone and Taney County, MO schools.